Instituto Português da Qualidade

Dear Sir

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S/REF • YOUR REF	N/REF • OUR REF	CS03 / IPQ - Monte da Caparica
	CS/03/Of. ___/2010	09/04/2010

ASSUNTO • SUBJECT: Call for sponsorship of scientific-technical event

The Sectorial Commission for the Quality in Information and Communication Technologies (CS03) has been developing its activity since 1993 in the Portuguese Institute for Quality (IPQ), initially under the National Quality Council (CNQ), and currently under the Portuguese System of Quality (SPQ). The overall objectives of CS03 focus on the analysis, promotion and dynamization of the various components that affect Quality of products and services. It also prepares recommendations for Quality improvement in the sector of Information and Communications Technologies in Portugal. More information about the CS03, particularly about its member organizations and past activities, can be found at http://www.quatic.org.

CS03 will hold from September 29 to October 2, 2010 the ***7th International Conference on the Quality of Information and Communications Technology* (QuaTIC'2010)**. This event, that happens every three years, takes place in Porto (http://www.fe.up.pt/quatic10). The previous edition, QuaTIC'2007, held successfully in September 2007 in Lisbon (http://quatic2007.dsi.uminho.pt/), was sponsored and supported by several entities, among which stand out: Caixa Geral de Depósitos, Portugal Telecom, Critical Software, Microsoft Portugal, EDP, Portuguese Association of Certification, Foundation for Science and Technology, Portuguese Institute for Quality, New University of Lisbon, University of Minho, Faculty of Engineering of the University of Porto, European Organization for Quality Software Group, itSMF Portugal, APDSI, Order of Engineers, APQ and ipBPM.

At this moment we are contacting a group of entities with the purpose of obtaining sponsorship and support that will be able to allow this important event in 2010, the only one being held in Portugal in the area of Quality of ICTs.

Three levels of sponsorships were defined by the Commission considering the necessary support. Each level has different conditions, as shown in the next table:

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Conditions	Sponsorship levels		
	Platinum (8.000€)	Gold (4.000€)	Silver (2.000€)
Before the conference			
a) Logo publication (or name) and Web *link* (when applicable) on the event communication contents, as the web*site, e-mails* and divulgation posters	Yes (different levels of highlight)		
b) Free complete registration, with access to technical sessions and to the banquet	3 people	2 people	1 person
During the conference			
c) Words of thanks at the opening session	Yes (different levels of highlight)		
d) Logo displayed on screen savers in the breaks between sessions			
e) Highlights in the materials given to participants and in the conference proceedings, that are going to be published by IEEE			
f) Inclusion of advertising material in the participants folders	Yes		
g) Exhibition space attached to the event to display and distribute publicity materials to participants (including 2 entrances to the exhibition space without access to the conference)	Yes (stand 2m x 3m)	Yes (table and board)	No
h) Use of slots in the industrial track to exhibit technical and commercial presentations	2 *slots* of 30 min	1 *slot* of 30 min	No
i) Possibility of being chair of a session (communications, panel or roundtable) of the industrial track	Yes	Yes	No
After the conference			
j) Maintenance of reference on the website for 1 year	Yes		

It is also possible to support the QuaTIC'2010 logistics. The supports will be mentioned in the communication contents and in the event documentation (lines a, c, d, e and j of the table), but won't receive free registrations to the conference or exhibition space.

As members of the Organizing Committee of QuaTIC'2010, we hereby gauge the possibility of your company to associate with the completion of QuaTIC'2010.

Best regards,

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Raul Moreira Vidal
(*Sponsor Chair* of QuaTIC'2010)
rmvidal@fe.up.pt

Maria Fernanda Trigo
(President of CS03 and Organizing Committee Member of QuaTIC'2010)

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CC: Prof. João Pascoal Faria (FEUP), *Organizing Chair* of QuaTIC'2010
Prof. Fernando Brito e Abreu (FCT/UNL), *Program Chair* of QuaTIC'2010
Prof. Ricardo Machado (Univ. do Minho), Vice-President of CS03 and *Publications Chair* of QuaTIC'2010
Eng⁰ Jorge Coelho (SisConsult), *Industrial Chair* of QuaTIC'2010